

*Bottle Glorifiers and
Drinks Promotions
2013*

BOTTLE GLORIFIERS



IN THIS BROCHURE

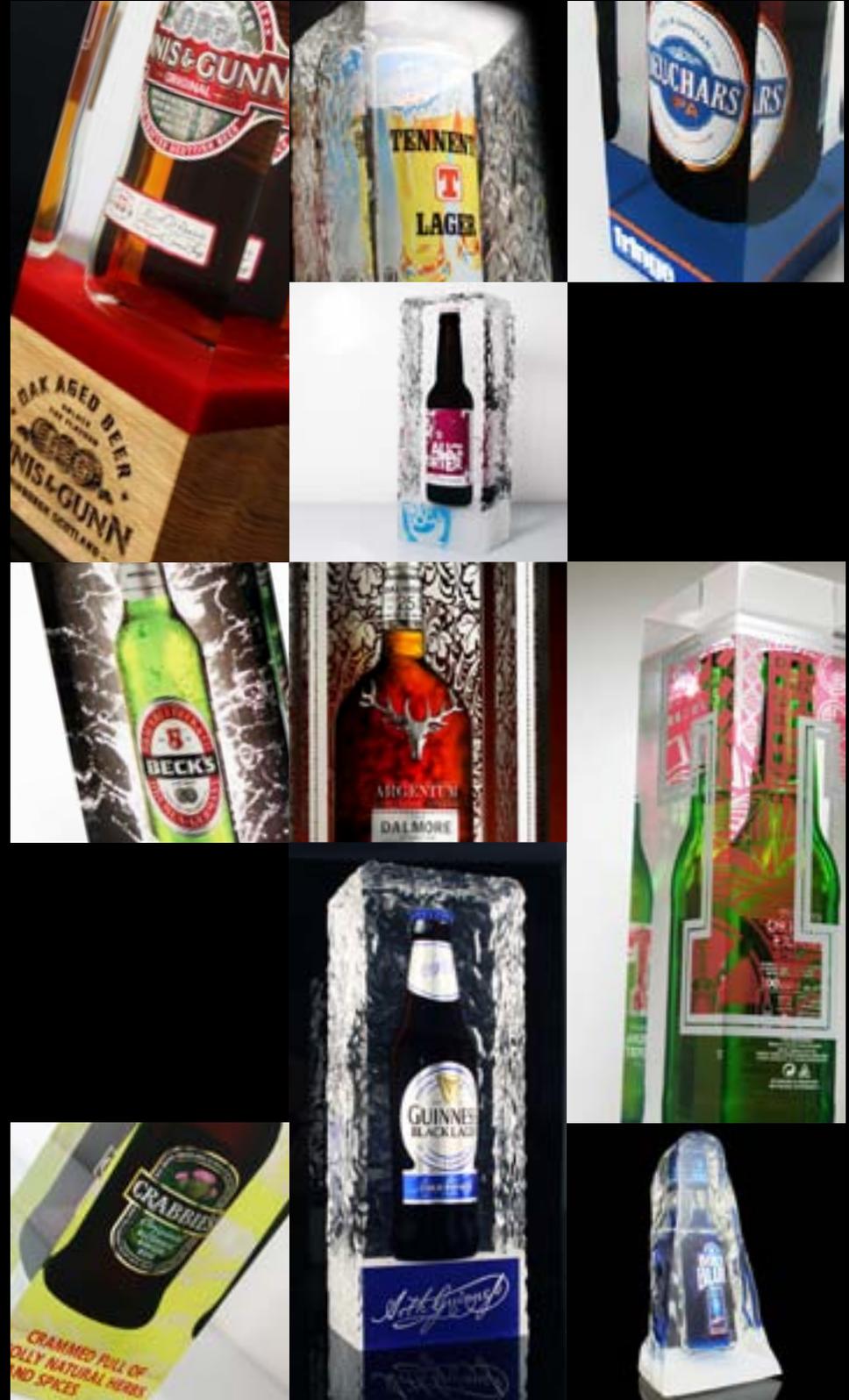
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ENCAPSULATED BOTTLES

Champion your brand with one of our high quality, acrylic encapsulations.

At Midton Acrylics we have been perfecting our skill in the art of bottle encapsulation for over 30 years.

We believe that successful encapsulations rely on respect and the understanding that every new bottle that comes through our door has its own unique properties. To ensure the we get the best results we prepare and process all new products individually.

Everything we do is managed, designed and manufactured here in our premises on the west coast of Scotland. We do not outsource and our clients appreciate working with a UK based manufacturer who can offer real time customer service.

At Midton we have extensive facilities that allow us to offer everything from complex moulding to CNC machining, traditional screen printing to cutting edge digital printing and laser etching.

With no minimum order and quick turnaround times we are the ideal alternative to overseas solutions. If you have a brand you would like to promote using a unique bottle encapsulation don't hesitate to get in touch and our dedicated team will be happy to guide you through the process.



***Call our team to discuss your requirements
+44 (0) 1546 602182***



PERSONALISE, CUSTOMISE, CREATE.



Why not distinguish your brand with some unique design features.

We work hard to understand our clients and understand the essence of the brands we work with. You may have an idea or a project or perhaps you are looking for us to come up with some ideas – we can do it all from start to finish.

Case Study: Fyne Ales

We recently teamed up with our local brewery to create a unique bottle encapsulation to promote their latest product launch.

Brief: Design and manufacture an acrylic bottle glorifier that focused specifically on the unique character of the Sanda Black and Sanda Blonde beers.



Solution: To keep in line with the companies new bar we designed a bold new graphic highlighting flavours specific to the individual brews.

We then used this graphic to customise a standard medium block mould with a laser etch on the back. To finish the piece we silk screen printed a subtle Fyne Ales logo on the front.

The Fyne Ales piece showcases just a few of the techniques we can use to enhance your bottle encapsulations.



Bespoke moulding

Within our industry we are uniquely positioned to offer custom moulds for small production runs.

If you can't find what you are looking for in our stock moulds then our in-house sculpture department are on hand to help you create something completely unique.

Printing & Etching

If you are looking to push your brand identity then our print and etch options will be essential additions to your bottle glorifier.

Midton combine the latest in DTS printing technology with traditional silk screen printing techniques to maximise printing opportunities.

Laser engraving can then be used in combination with print or as a stand alone process to add fine detailed effects to your product.



Custom bases

Custom bases provide opportunity for further brand promotion and functionality. Our technicians can illuminate your base with LEDs or fit it with a bottle opener. Or perhaps you could introduce other materials; hard woods, metals or minerals, that relate directly to your product.



DESIGN
SCULPT
POLISH
PERSONALISE
MANUFACTURE
LASER
REPLICATE
TINT
ILLUMINATE
REPLICATE
MACHINE
ETCH
BEND
PROTOTYPE
CUT
MOULD
CREATE
MODEL
CAST
PRINT
WRAP
ENCAPSULATE
SANDBLAST

CUSTOMISE

CREATE

MODEL

TINT

ILLUMINATE

SANDBLAST

CAST

PRINT

MACHINE

ETCH

BEND

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***“We love this stuff!
but what can we do with it?”***

There are so many options and uses for our bottle encapsulations. Why not link them in with your current branding and promotional strategy, either on trade or off trade - or perhaps you could use them internally within your company to celebrate a success or to mark an occasion.

Limited Editions

Do you have a rare bottle or a limited product run? Want to make sure that it is remembered and celebrated? Perhaps you have some special customers who would like an encapsulation – whatever the occasion we can design an encapsulation around your current branding.

Font Displays

Create unique and distinctive bar taps and fonts using our bottle encapsulations

Company Awards

Reward special members of your team or your top customer with a personalised encapsulation.

Product Launch

Want to create a ‘buzz’? Are you sponsoring an event or holding a party? Then bottle encapsulations are an ideal way to showcase your brand.

Installation Art

Why not use the encapsulated bottles to build an eye catching back bar drop? Bring art to your brand and make sure your customers know which brand is talking to them.

Bottle Openers

Bottle encapsulations are a great way to remind customers in the bar that your product should be first choice out the fridge - sometimes customers just need a bit of encouragement to try something new and an eye catching bottle encapsulation is the perfect way to draw attention to your brand.

Duty Free

Bring life to your brand, create a masterpiece to illuminate and catch your customers eye – why not use your glorifier as part of a giveaway or competition.



ENHANCE
ADVERTISE
PROMOTE
REWARD
HONOR
GLORIFY
MARKET
INTERACT
PERSUADE
PRESENT
HIGHLIGHT
SHOWCASE
ANNOUNCE
LAUNCH
ILLUMINATE
PUSH
CELEBRATE
BOOST
REMEMBER
IDENTIFY
BROADCAST
DISPLAY

PRINT TINT MACHINE
 ENCAPSULATE
 MODEL MOULD
 ILLUMINATE
 ETCH POLISH
 MANUFACTURE
 REPLICATE
 WRAP
 SANDBLAST
 SCULPT
 CUSTOMISE
 BEND
 CUT
 CREATE
 LASER
 DESIGN
 PROTOTYPE

STOCK MOULDS AND CLASSIC SHAPES

For your convenience we have developed a number of stock moulds and standard block sizes for more common products. These are by no means a restriction to your creativity simply a starting place that will allow us to quickly move through the development stages.

330ml



Description:
Block ice mould medium with rough texture.
Dimensions:
290x115x80mm
Options:
Coloured base up to 50mm deep machined recess for components + multiple printing options.



Description:
Medium block mould with rough texture.
Dimensions:
290x115x80mm
Options:
Coloured base up to 50mm deep machined recess for components + multiple printing options.



Description:
Tapered ice mould with smooth texture.
Dimensions:
290x150x135mm
Options:
15-25mm coloured base machined recess for components + multiple printing options.

500ml



Description:
Large block ice mould with rough texture.
Dimensions:
345x125x105mm
Options:
Coloured base up to 50mm deep machined recess for components + multiple printing options.



Description:
Large block mould
Dimensions:
345x125x105mm
Options:
Coloured base up to 50mm deep machined recess for components + multiple printing options.

440ml



Description:
Small block ice mould with rough texture.
Dimensions:
200x110x100mm
Options:
Coloured base up to 30mm deep machined recess for components + multiple printing options.



Description:
Small block mould
Dimensions:
200x100x100mm
Options:
Coloured base up to 30mm deep machined recess for components + multiple printing options.

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***Thank you for your continued
interest in our products and
services.***

To keep upto date with our latest
product developments and
innovations please find us or follow us
on your favorite social channel.



Alternatively keep an eye on our
download center where we will be
making regular updates to the
available publications.



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